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## Exhibit B

for:

in
Application Serial No. 09/625,442
CONFIGURABLE ELECTRONIC REDEEMABLE COUPONINVENTOR: Patrick Hung
Filed: July 26, 2000

AND TRADEMARK OFFICE United States P UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov MAY 2 4 2004 CONFIRMATION NO. ATTORNEY DOCKET NO. FIRST NAMED INVENTOR APPLICATION NO. 8356 CP0001US Patrick Siu-ying Hung 07/26/2080 PADENT 09/625,442 **EXAMINER** 12/29/2003 7590 22849 CARLSON, JEFFREY D **SCOTT W HEWETT** 400 WEST THIRD STREET PAPER NUMBER ART UNIT 3622 SANTA ROSA, CA 95401 DATE MAILED: 12/29/2003 OFFICE OF PETTIONS

Please find below and/or attached an Office communication concerning this application or proceeding.

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GROUP 3600

OIPAN OIPAN	Application No.	Applicant(s)
Interview Summary MAY 2 4 2004	09/625,442	HUNG, PATRICK SIU-YING
	Examiner	Art Unit
Paperson C.	Jeffrey D. Carlson	3622
All participants (applicant, applicant's representative, PTO personnel):		
(1) <u>Jeffrey D. Carlson</u> .	(3)	
(2) Scott Hewett.	(4)	
Date of Interview: <u>22 December 2003</u> .		
Type: a)⊠ Telephonic b)⊡ Video Conference c)⊡ Personal [copy given to: 1)⊡ applicant 2)⊡ applicant's representative]		
Exhibit shown or demonstration conducted: d) Yes If Yes, brief description:	e) <u></u> No.	GROUP SOOO
Claim(s) discussed: <u>1,10,13 and 16</u> .		GA JUN TE
Identification of prior art discussed: Mankovitz et al	-	4HOUD 2004
Agreement with respect to the claims f)☐ was reached.	g)⊠ was not reached. h)□ l	N/A. GOOO
Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: <u>See Continuation Sheet</u> .		
(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)		
THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN ONE MONTH FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.		
	,	

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.

Examiner's signature, if required

## **Continuation Sheet (PTOL-413)**

Continuation of Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: Applicant argues that Mankovitz et al has no means to improve the scanning. Examiner points out that Mankovitz et al inherently has "sufficient" contrast, pixel quality, strobing, etc because the device of Mankovitz et al is assumed to work. Applicant's noted problem that cell phones, pdas, etc typically have poor displays is moot without the claims requiring a cell phone, pda, etc. Mankovitz et al is clearly motivated to provide operative scanning. Further, as applicant points out in the spec, the displays can be lower quality as long as they work with the associated scanning equipment. Applicant argued that Mankovitz et al does not teach the plural barcode formats. Mankovitz et al indeed teaches different coupon formats - the alphanumeric coupon can be taken to be a second barcode format, as it is a different version of the UPC barcoded coupon. Applicant argued that Mankovitz et al does not teach decryption in the coupon device. Examiner points out that Mankovitz states that the coupon data is "encrypted to avoid use by systems other than authorized [devices]." This is taken to teach that the system stores encrypted coupon data in the portable device. This prevents unauthorized coupon devices from being used.

